



DMS Plus

USER MANUEL

ROLE PROMOTION

PROMOTION.....	3
1. Promotion Campaign Setting	3
2. Automatic Promotion In Order	5

Promotion is one of the effective business strategies, to promote the sales of the product. DMS supports two common types of promotion in distribution business in the market today:

- Price discount
- Buy product get free product

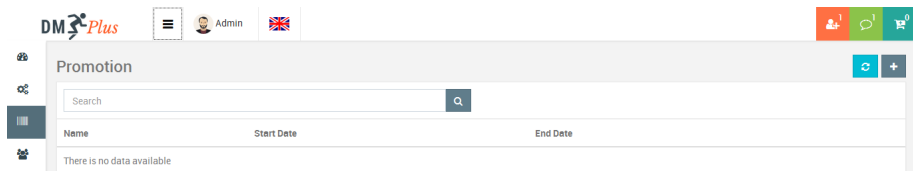
ROLE: ADMIN



1. Promotion Campaign Setting

Bassic Actions

- View list
- Add new
- View details
- Search
- Delete, Approve

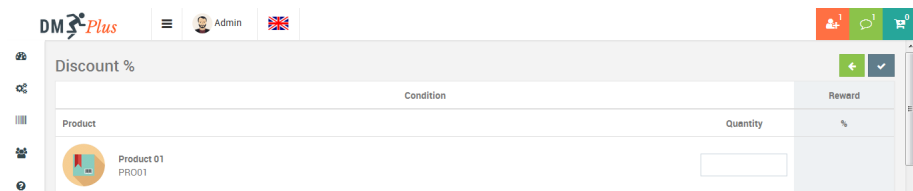
1. On the menu, select Product > Product to display promotion campaigns list.




2. Click on  icon
3. Insert information
 - Name
 - Start Date – End Date
 - Apply for
 - Description
4. Click on  icon on “Discount %” to add Price Discount Promotion

Price Discount: When customers buy X amount of product or more, will receive certain discount (%).

Example: Buy 10 of product X receive 10 percent discount on the order.



5. Click on  icon on “Buy X get Y” to add Buy product get product promotion.

Buy product get product: When customer buy X amount of product A, will get 1 or more A or other product.

Example: Buy 03 boxes of Snack get 1 pack of Coca.

Admin
UK

Buy X Get Y

Condition		Reward	
Product	Quantity	Product	Quantity
Product 01 PROD1	<input type="text"/>		

6. Click on icon to complete.

Admin
UK

Promotion

Name *

Start Date *

End Date *

Apply for *

Description *

Details *

Discount %		
Buy X Get Y		

2. Automatic Promotion In Order

In making order, system automatically calculate promotion.

Example: The company is running a promotion program.

- Buy 10 of Product 02 receive 10% discount on the order (Price of Product: 11.000 VNĐ)
- Buy 03 of Product 03 get 01 of Crab & Tomato

Salesman create an order including: 10 of Product 02, and 20 of Product 03

Promotion		11, Kim Ma, Ba Dinh
	KFC_Khuyến mãi combo 1	
Product 01	8.800	
Product 01	17 Bag x Product 20	

- System automatically calculate the promotion as below:
 - Discount: $(11.000 \times 5) \times 5\%$
 - Free product: 06 of Crab & Tomato